

# The 9th INTERNATIONAL LAUNDRY COIN-OPERATED EXPO2025



# The only coin-operated laundry trade show in Japan

Showcase of the latest laundromat innovations

Laundromat × Self-Service Station -

#### **Self-Operation** Cafe **Gas station** Vending Dry cleaner Car wash Locker 0 T¥] **Coin Laundry** Change machine Convenience P Rice milling Grocer Metered parking Shopping Pet washing Hair salon Beauty salon Zí Kid's room Disaster control Gvm

In Japan, laundromat business is developing in its unique ways over past decades, reaching over 25,000 stores nationwide. The huge market has been growing continuously with a new wave as represented by laundromat IoT technology, cutting-edge self-operating system and combining with cross-industrials. Take advantage of this opportunity to showcase the latest products and services for exploring the latest laundromat market in the Asia region.



The prestigious 9th Annual Laundromat Awards will be held during the show.

# **COLLABORATION**

# **Exhibitor Profile**



Machine /
Equipment manufacturer



Equipment and material distributor



Detergent manufacturer



Self-service Station

System vender, Delivery locker, Car wash, Vending machine



Material manufacturer



Trading house / Agent



Franchiser / Franchisee



Other

(House cleaning, Wash & fold laundry service, Store design, Security service provider, IT equipment supplier etc.)

# **Visitor Profile**

- Laundromat owner
- Dry cleaner owner
- Gas station / Oil wholesaler
- Equipment / Material distributor
- Hotel / Hospital / Welfare facility
- Franchise shop owner
- Gas, electricity supplier
- Real estate agent
- Commercial facility / Retail industry
- Investment company / Financial institution

# At A Glance

# **ICLE 2023 Show Results**

# Number of exhibitors

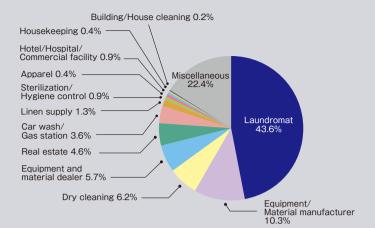
30 companies 89 booths

#### Number of Visitors

# 2,215 visitors



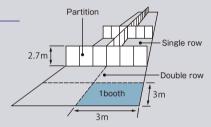
#### Category of Visitors



# **Participation Scheme**

#### Raw space

9sqm / JPY363,000



# \*Optional

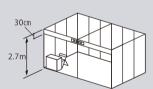
# Display Package

# A-1 (9sqm) / JPY110,000

- Company sign x 1 ●Reception counter × 1
- ●Visiting card box ×1 ●LED light (20w) × 2 •Folding chair × 2
- ●LED Spotlight (5w) × 2 ●Outlet (850w) × 1
  - 30cm

# A-2 (18sqm) / JPY198,000

- Company sign x 1 Reception counter ×
- Punch carnet x 1 Visiting card box × 1
   LED light (20w) × 4
- Folding chair × 4 ●LED Spotlight (5w) × 4
  - ●Outlet (850w) × 2



·Display package (A-1) is applied for 9 square meters (3m x 3m).

Punch carpet x 1

- ·There are several types of display packages by content, design, and booth size.
- ·All types of display packages can be applied from mid-December.

**Discount** 

Early Bird: JPY11,000 / booth (Deadline: October 31, 2024)

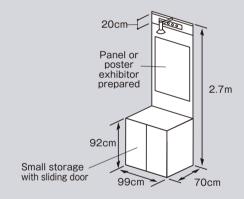
ICLE2023 Exhibitor: JPY33,000 / booth

# **Ready-Built Compact Stand**

# Unit stand

# JPY132,000

- Parapet (White) w99cmx h2.7m x 1
- Display counter (small storage with sliding doors) (White) w99cm x d70cm x h92cm x 1
- ●Company name board (Gothic/Black) w90cm x h20cm x 1
- Spotlight 75W x 1
- Outlet 100V (2 sockets) x 1
- •Electricity · 500W



All listed prices are including tax.

# **Seminar Presentation**

ICLE exhibitor is entitled to have a free presentation at the seminar room.

- 45min/1slot. Allocated time slot/schedule are subject to change by the organizer.
- This scheme is on a first come, first served basis.
- Basic video and audio equipments for the seminar will be provided.
- If you need a bilingual support, please ask the show management office for paid translation service in advance.

# **Exhibition Timeline**



Preferential allocation of booth positions before floor plan release.

**Show Period** February 26-28, 2025

**Show Management Office**